

# DEBBIE BONNEVILLE

5411 NE Hwy 99  
Vancouver, WA 98666  
(503) 230-5000  
U.S. Citizen

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## OBJECTIVE

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To obtain a position in Public Affairs that will prepare me for a management position with the agency.

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## RELEVANT SKILLS

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<b>Public Affairs:</b>	Ability to work effectively with the public to ensure that the politics of projects are understood and accepted.
<b>Public Relations:</b>	Ability to convey messages to the public and meet their needs.
<b>Communication:</b>	Ability to explain critical information to management and diverse groups.
<b>Organization:</b>	Ability to manage time efficiently, organize materials and tasks, and monitor progress of activities.

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## EDUCATION

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Pullman, WA	<b>Washington State University</b> BA in Communications, emphasis in Public Relations	<b>8/25/97</b> – May 2001 ( <i>Expected graduation</i> ) <i>Cumulative GPA: 3.14</i>
Seattle, WA	<b>Franklin High School</b>	<b>Received diploma in 1997</b>

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## EXPERIENCE

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<b>Associated Students of Washington State University</b> Director of Public Relations Pullman, WA	<b>Start date:</b> 2/18/00 – <b>End date:</b> Present <b>Total Weekly Hours:</b> 12-15/hrs
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- Responsible for all public relations, marketing and communication for the student body.
- Developed marketing plans to better market student involvement in student government and clubs.
- Responsible for press conferences, media stories and press releases.
- Planned, organized and supervised campus-wide events and activities.

<b>Washington State University</b> Athletic Marketing Intern Pullman, WA	<b>Start date:</b> 10/2/99 – <b>End date:</b> 2/11/00 <b>Total Weekly Hours:</b> 8-10/hrs
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- Responsible for all game-day marketing promotions and events.
- Created and produced advertising for events and halftime promotions.
- Staffed all athletic games and athletic marketing office.
- Assisted with athletic programs designed to attract youth and families to games.

<b>The Bon Marché</b> Public Relations and Promotions Intern Seattle, WA	<b>Start date:</b> 6/8/99 – <b>End date:</b> 8/18/99 <b>Total Weekly Hours:</b> 40/hrs
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- Wrote and edited press releases for the public relations department.
- Created and produced advertising for fashion events and promotions.
- Assisted with promotional events.
- Selected and supervised a team of interns for promotion events.
- Updated and managed media list and calendar of events.

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## ACCOMPLISHMENTS

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- Puget Sound Chapter of Public Relations Society of America, 2000 Horace & Susie Revels Cayton Scholarship Recipient
- Member of Delta Sigma Theta Sorority, a community involvement sorority
- Participated in the WSU Strategic Planning Oversight Committee and Integrated Marketing Council